**PIZZA SALES SQL QUERIES**

**A. KPI’s**

**1. Total Revenue:**

select sum(total\_price) as Total\_revenue from pizza\_sales;

**2. Average Order Value**

SELECT (SUM(total\_price) / COUNT(DISTINCT order\_id)) AS Avg\_order\_Value FROM pizza\_sales;



**3. Total Pizzas Sold**

SELECT SUM(quantity) AS Total\_pizza\_sold FROM pizza\_sales;

**4. Total Orders**

SELECT SUM(quantity) AS Total\_pizza\_sold FROM pizza\_sales;

**5. Average Pizzas Per Order**

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) / CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2))

AS Avg\_Pizzas\_per\_order

FROM pizza\_sales;



**B. Daily Trend for Total Orders**SELECT dayname(order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS total\_orders FROM pizza\_sales

GROUP BY dayname(order\_date);

***Output:***

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**C. Monthly Trend for Orders**

select monthname(order\_date) as Month\_Name, COUNT(DISTINCT order\_id) as Total\_Orders from pizza\_sales

GROUP BY monthname(order\_date);

***Output***

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**D. % of Sales by Pizza Category**

SELECT pizza\_category, CAST(SUM(total\_price) AS DECIMAL(10,2)) as total\_revenue, CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales) AS DECIMAL(10,2)) AS PCT FROM pizza\_sales

GROUP BY pizza\_category;

***Output***

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**E. % of Sales by Pizza Size**

SELECT pizza\_size, CAST(SUM(total\_price) AS DECIMAL(10,2)) as total\_revenue, CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales) AS DECIMAL(10,2)) AS PCT FROM pizza\_sales

GROUP BY pizza\_size

ORDER BY pizza\_size;

***Output***

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**F. Total Pizzas Sold by Pizza Category**

SELECT pizza\_category, SUM(quantity) as Total\_Quantity\_Sold

FROM pizza\_sales

GROUP BY pizza\_category

ORDER BY Total\_Quantity\_Sold DESC;

***Output***

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**G. Top 5 Pizzas by Revenue**

SELECT pizza\_name, SUM(total\_price) AS Total\_Revenue

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Revenue DESC

limit 5;

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**H. Bottom 5 Pizzas by Revenue**

SELECT pizza\_name, SUM(total\_price) AS Total\_Revenue

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Revenue asc

limit 5;

****

**I. Top 5 Pizzas by Quantity**

SELECT pizza\_name, SUM(quantity) AS Total\_Pizza\_Sold

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Pizza\_Sold DESC

limit 5;

***Output***

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**J. Bottom 5 Pizzas by Quantity**

SELECT pizza\_name, SUM(quantity) AS Total\_Pizza\_Sold

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Pizza\_Sold asc

limit 5;

***Output***

****

**K. Top 5 Pizzas by Total Orders**

SELECT pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Orders DESC

limit 5;

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**L. Bottom 5 Pizzas by Total Orders**

SELECT pizza\_name, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Orders asc

limit 5;

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